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NEWS RELEASE

FOR IMMEDIATE RELEASE
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[RSA Releases New QDirect Output Management Software Version](#)

Rochester, NY, February 27, 2019 [Rochester Software Associates](#) (RSA), provider of production print workflow software solutions for in-plant, corporate print centers, commercial printers and PSPs announces the availability of a new release of [QDirect™](#) output management software. V5.4 of RSA's output management software is shipping now and includes these new capabilities:

- Improved prepress automation ability via new direct integration with RSA's ReadyPrint automation module for end-user configurable workflows to provide job enhancements such as barcoding, preflighting and more.
- Easier job submission with new printer drivers for end-users to submit jobs and server-configurable job tickets that allow print shops to dynamically change the print options offered.
- IPP print protocol now supported natively.

Product Manager, Anthony Leccese stated, "QDirect continues to advance job management capabilities and increase flexibility with improved prepress automation abilities and additional ways to receive jobs from users and other systems."

To learn more about the new release visit the QDirect [what's new page](#) (<https://www.rocsoft.com/QDirect/whatsnew>) for details, an overview video or to schedule a live demo.

RSA's workflow solutions are available through RSA's partners, including Canon, Kodak, Konica Minolta, Ricoh, Toshiba and Xerox. For more information, visit RSA at <https://www.rocsoft.com>.

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About RSA

Rochester Software Associates (RSA) is the only company in the industry to provide [prepress](#), [transform](#), [output management](#), and [web to print](#) software solutions to support digital production print workflows. For over 30 years, our enterprise customers have used RSA solutions to turn printing into productivity™, automating their print centers and seamlessly converging printing from the data center, in-plant, and distributed enterprise print environments.

Products like [WebCRD™](#), the leading Web to print software provider for in-plants, [QDirect™](#) Output Manager, and [ReadyPrint™](#) prepress software maximize employee productivity and corporate profitability, boosting operating efficiency, increasing print volume without increasing staff, and delighting customers with better turnaround times and 24/7 access.

For more information, visit <https://www.rocsoft.com>.

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