

CORPORATE OVERVIEW

Turn Printing into Productivity™



One partner to **submit, transform** and **manage** data and print center documents.

Submit jobs from anywhere...

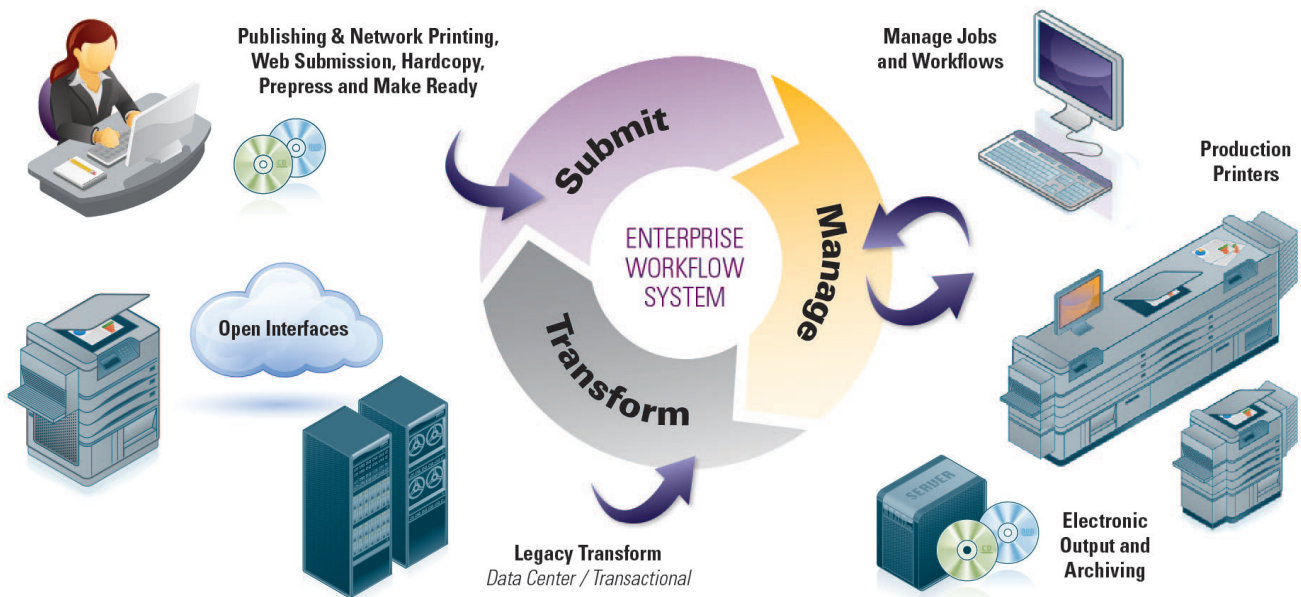
Desktops, mainframes, MFDs, and the Web.

Transform data to output anywhere...

Production and network printers, PDF/A, and electronic delivery.

Manage all document input and output...

One clear user interface.



Production workflow solutions deliver measurable results to in-plants and commercial printers.

- ✓ Increase employee productivity – do more with less
- ✓ Increase print volume – capture more company print, expand capabilities
- ✓ Delight customers – provide instant access to status of print center orders



Maximize employee productivity and corporate profitability

Born in the heart of the “world’s image center,” Rochester Software Associates (RSA) has been a leading innovator of the software behind the world’s documents for more than 30 years. We have a proven ability to automate print centers and enable the seamless convergence of printing from the data center, in-plant, and distributed enterprise print environments.

“*Productivity has increased greatly due to our ability to move jobs through the print process more quickly... a plus for our end users. We have cut 48 hours off our turnaround time.*”

– **Mitch Cruse**
Manager-Mktg/Comm
Support Services,
CHI Health

Innovative technology for your documents. Responsive service for your people.

RSA Customer Success Assurance is RSA’s approach to ensuring complete satisfaction with your RSA solutions. Our number one goal is your success. We make certain your solution is implemented and works exactly as you expect.

Our experts work with your staff to design, pre-configure, and deliver a solution using a rigorous implementation process proven and tested over decades so you can be up and running as soon as possible and realizing immediate results. Success is always measured by increased employee productivity, lower costs, increased print volume, adherence to your time line, and your satisfaction.

RSA delivers the right solution on the right platform every time—backed with in-house support. Whether it is a pre-configured reliable physical server, a virtual server image, or a hosted server, we deliver 24x7, secure, remote support.

Count on one proven partner for your entire in-house print center workflow.

After more than three decades of designing, developing, customizing, installing, and supporting job submission, legacy and archival transformation and enterprise output management and printing solutions, you can be confident that RSA will deliver the process improvement and ROI you need. We work with every major print technology provider to deliver end-to-end solutions with production-grade reliability, scalability and serviceability. We support inkjet and toner-based devices, cut sheet, continuous feed, wide format and electronic workflows to give you more choices and assure your success.

Turn Printing into Productivity

Scale solutions to your exact requirements.

Combining our skills, tools and expertise we can create a complete Enterprise Workflow System allowing you to **Submit, Transform, and Manage** all of your documents. Each of our solutions is also modular and scalable so we can customize and integrate the exact solution you need.

Submit jobs from anywhere

- Enable web submission with full ticketing options transmitted electronically with the job to maximize efficiency and eliminate mistakes.
- Receive transactional or data center jobs from mainframes, variable data composition engines and enterprise management systems.

Transform print jobs for output anywhere

- Accept jobs from any source, mainframe, UNIX, PC, etc, and then manipulate and transform the job as necessary for output on any inkjet or toner-based production printer.
- Transform data, including LCDS and IPDS, to PDF for archiving or electronic distribution.
- Convert ticketed jobs to different formats for universal printing to any make/model production printer.

Manage print jobs centrally

- Give your production team a consolidated, "at-a-glance" view of all jobs in the system. Manually or automatically release jobs to appropriate printers with support for load balancing, routing, and complete accounting for reporting and chargeback.
- Use a vendor-neutral, open architecture to interface with other software solutions and enable straightforward support for a mixed printer environment.
- Conform to IT requirements, using technologies for user authentication, security and conformance with print industry standards such as JDF and JMF.

Submit
Transform
Manage

Turn Printing into Productivity

“ Today's production print environments require automated workflows to ensure profitability. RSA's workflow software enables organizations to increase employee productivity and print volume while doing more with less, simultaneously satisfying customers with products that turn printing into productivity. ”

– **Barb Pellow**
Director, InfoTrends, Inc.

Together and on their own. These are the industry's most powerful tools.

RSA solutions are built with modular and scalable components designed for specific enterprise needs for job submission, data stream transformation, print center job transformation and output management. Integrated together or working independently, our solutions meet the requirements of the most demanding environments.

Designed for print centers of all sizes.

RSA's solutions have been designed for all types of production print centers. We automate your workflows and allow you to do more with less. Our customers span all vertical markets including: education, healthcare, insurance, finance, manufacturing, high technology, legal, and government/public sector, as well as service bureaus, graphic arts and print-for-pay establishments.

Primary Enterprise Modules

	Submit	Transform	Manage
WebCRD™: <i>In-Plant Web to Print Production Workflows</i>	X		X
QDirect™: <i>Output Manager</i>			X
M.I.S. Print™, IPDSPrint™ & PDF Pro™: <i>Transform Legacy Printing</i> Mainframe Downloader™: <i>TCP/IP Print Spooling</i>		X	
QDirect Pro™, TicketMe™, RDOPrint™: <i>File and Job Ticketing Conversion</i>	X		
ReadyPrint Prepress Suite: <i>Prepress, Make Ready and Prepress Automation</i>	X		X

Contact RSA today. Get immediate results.

See for yourself why so many production print centers rely on Rochester Software Associates to turn printing into productivity.

Contact 585-262-2690 or rsainfo@rocsoft.com today.

Review our success stories and view demos at www.rocsoft.com



69 Cascade Drive
Rochester, NY 14614
www.rocsoft.com

Phone: 585.262.2690
Fax: 585.262.4808
Email: RSAINfo@rocsoft.com