RSA Demonstrates Must See ‘Em Award Winning Software and Showcases In-Plant Customers at Graph Expo

Rochester, NY, September 23, 2014 Rochester Software Associates (RSA), provider of production print workflow software solutions for in-plant and corporate print centers will be demonstrating automated in-plant print workflow in booth 231 at Graph Expo, the largest Graphic Arts trade show in North America, in Chicago September 28- October 1, 2014. There will be live demonstrations of the Must See ‘Em Award winner WebCRD™ 9.4 web to print software, QDirect™ output manager, LegalPrint automated batch printing software, and RSA’s data center transform and conversion workflow solutions.

RSA will also showcase successful in-plant operations and provide learning and networking opportunities for corporate, education, government and other enterprise and in-house print centers via:

- Customer presentations and RSA moderation of several in-plant track seminars and luncheons, including the popular in-plant panel discussion by top in-plants
- The annual WebCRD User Group
- In-booth in-plant receptions Monday and Tuesday
Using the Augmented Reality application Blippar (booth 1673), RSA will bring to life printed materials in their booth and in the in-plant panel session.

RSA’s WebCRD and QDirect can also be seen in Ricoh booth 1931.

See videos about the new releases of WebCRD and QDirect and register for any or all of RSA’s show events at: rocosft.com/GraphExpo/.

RSA’s workflow solutions are available through RSA’s partners and directly from RSA.

For more information, visit RSA at www.rocsoft.com.

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About RSA

Rochester Software Associates (RSA) is the only company in the industry to provide transform, output management, and web to print software solutions to support digital production print workflows. For over 25 years, our enterprise customers have used RSA solutions to turn printing into productivity™, automating their print centers and seamlessly converging printing from the data center, in-plant, and distributed enterprise print environments.

Products like WebCRD™, the leading Web to print software provider for in-plants, QDirect™ Output Manager, and make ready job ticket conversion maximize employee productivity and corporate profitability, boosting operating efficiency, increasing print volume without increasing staff, and delighting customers with better turnaround times and 24/7 access.

For more information, visit www.rocsoft.com.

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