The best print center in town is on campus.

The college or university print center knows more about faculty, student and staff needs than any quick print. And today’s in-house capabilities can match outside vendors with electronic submission, automated accounting and personalized materials while protecting the school’s hard-earned brand.

DELIGHT THE PRINT CENTER:
- Eliminate manual re-ticketing with ticketing print-ready files – even in multi-vendor environments
- Increase volume, quality and speed without adding staff
- Reintroduce the print center to all audiences after adding services like web submission and variable data printing

IMPRESS ADMINISTRATORS:
- Eliminate time-consuming manual cost analysis and chargeback reporting – full integration with leading ERP software.
- Lower costs by centralizing print and producing datacenter print
- Enable print jobs to stay on campus where they can be completed more cost effectively

DELIGHT END USERS:
- Easy 24x7 ordering system from any browser
- Assure orders are submitted and printed correctly with SurePDF™ and SurePreview™
- Automation that enables one-day turnaround and streamlined production
- Instant price quotes and integration with CBORD and other campus payment systems

The campus print center can easily add value without adding staff
Because every school is being asked to do more with less, you need a print center that can offer:

✓ Electronic job submission vs. manual job submission
✓ Same-day or next-day turnaround
✓ Automatic, digital proofs to assure accuracy
✓ Full capabilities for color, variable data, and finishing

RSA has been making the grade for decades
For over 25 years, RSA has helped universities centralize their printing so jobs could be received from every department and then sent automatically to the most available and cost-effective output device. Today, RSA provides leading-edge software and workflow strategies to make print centers more efficient and satisfy each of their customers’ needs.
WebCRD™ opens a portal to your campus’ print center and frees up your resources

With WebCRD for electronic job submission:

- Users submit jobs from any browser quickly and easily so education stays a priority
- Job ticketing is effortless for the user with choices available from the print center
- Administrators can modify, deny or approve each job according to budgets and usage rights
- End users can view online proofs to assure accuracy and access job status without contacting the print center.

QDirect™ automates production workflow from any source to any device

With QDirect controlling and routing jobs as well as managing output campus wide:

- Boost productivity by controlling and automating production of items like course packs and tests
- Improve flexibility and turnaround by simplifying workflows
- Reduce costs by maximizing equipment utilization and adding datacenter print jobs
- Centralize accounting, billing and business planning.

Helping market the print center and create greater loyalty

Even though many campus print centers have the skills and capabilities of commercial competitors, they often don’t know exactly how to compete for market share and mind share. RSA can help. Universities can leverage our experience through our user groups and online customer forum. Discover proven tactics to promote capabilities in meaningful and memorable ways. You can even use our template creation services and your variable data printing capabilities to promote your capabilities campus wide from academics and administration to athletics, admissions and advancement.

RSA is uniquely qualified to meet the needs of higher education

We understand the pressure placed on universities to achieve more with shrinking resources. We’ve been helping campus print centers get the most out of their existing investments and available budgets for decades. And our success is measurable and documented.

Learn more about RSA’s proven solutions for higher education. Call 585.262.2690, email us at EducationInfo@rocsoft.com and ask about our higher education solutions.