



Print solutions that make you more *responsive* and *valuable* to agencies and constituents.

DELIGHT THE PRINT CENTER:

- Eliminate manual re-ticketing with ticketed print-ready files – even in multi-vendor environments
- Increase efficiencies, improve quality, shorten turnaround times and offer more services without adding staff
- Expand beyond transactional printing by offering advanced services such as versioning and personalization to all of your government agencies and offices

IMPRESS ADMINISTRATORS:

- Lower costs by centralizing print
- Improve security with user authentication
- Enable print jobs to stay in-house for more cost effective production and data security
- Meet industry compliance and data security validation requirements
- Eliminate time-consuming manual chargeback, print purchasing and approval processes – full integration with leading ERP and eProcurement software

DELIGHT END USERS:

- Easy 24x7 online ordering system with real time authentication
- Assure orders are submitted and printed correctly with SurePDF™ and SurePreview™
- Offer personalization and versioning of forms and print items
- Instant price quotes and one-step ordering

Government offices see tremendous value from RSA's solutions. Your print center can be a powerful in-house asset to stay current, cost effective and accessible to internal departments and agencies. Leverage capabilities like electronic submission, automated accounting and personalized materials; protect your image and need for security and compliance.

Your print center can easily add value without adding staff

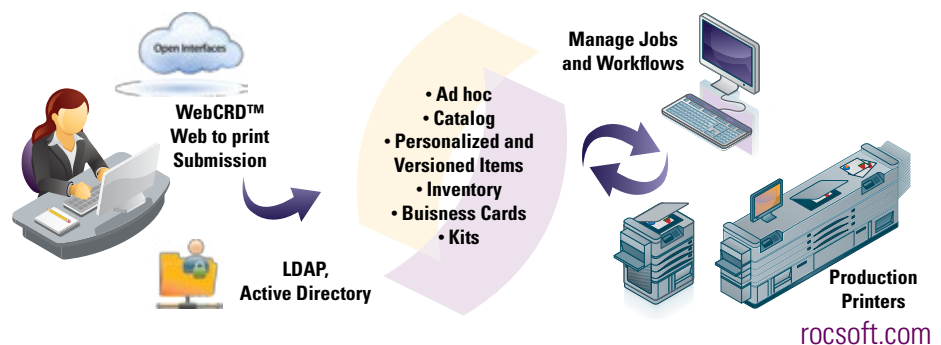
Because everyone in government is being asked to do more with less, you need a print center that offers:

- ✓ Electronic job submission vs. manual submission to streamline processes, reduce operator touches and lower costs
- ✓ Secure form ordering of current, compliant documents on demand; eliminate inventory and costly errors from using out of date forms
- ✓ New services including variable data printing and color capabilities — even from legacy data streams
- ✓ Same-day or next-day turnaround — even during peak times

RSA – at the heart of government services for decades

For over 25 years, RSA has helped government offices centralize their printing so jobs could be received from any source and sent automatically to the most cost-effective and available output device. Today, RSA provides leading-edge software and workflow strategies to make print centers more efficient and satisfy each of their customers' needs.

Government: Workflow





WebCRD™ opens a portal to your print center and frees up resources

With WebCRD for electronic job submission:

- Offer online job submission and catalog ordering and reordering from both personal and shared archives, including non-print items. Job ticketing is effortless for users with choices available from the print center
- Provide easy access and security integrated with your enterprise's Single sign-on (SSO) environment
- Automatically control view, edit and order access to forms and other secure documents
- Approvers can modify, deny or approve each job according to budgets and other factors, if desired
- End users can view online proofs prior to ordering to assure accuracy and access job status online at any time.

QDirect™ automates production workflow from any source to any device

With QDirect controlling and routing jobs and managing output:

- Boost productivity by controlling and automating production of items like constituent letters, billing and notices
- Reduce costs and maximize equipment utilization
- Improve flexibility and turnaround by simplifying workflows
- Centralize accounting, billing and planning for multiple entities using one system with an accurate record of who printed what and where.

Transform datacenter documents for efficient print, storage & retrieval

With IPDSPrint™ and M.I.S. Print™ transforming your legacy data you can:

- Convert legacy print streams to print on print center production printers.
- Convert to PDF/A for compliant transactional printing and archive legacy documents.

Helping market the print center and create greater loyalty

Many in house print centers have the skills and capabilities of commercial competitors yet often don't know exactly how to compete for market share. RSA can help. Leverage our experience and template creation services with your variable data printing capabilities to be more relevant and promote your offerings.

RSA is uniquely qualified to meet government print center needs

We understand the pressure placed on you to achieve more with shrinking resources. We've been helping government print centers get the most out of their existing investments and available budgets for decades.

Learn more about RSA's proven solutions for government by calling 585.262.2690, emailing rsainfo@rocsoft.com or visiting rocsoft.com/government.

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